



(650) 678-9628



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Bay Area, CA

### **PROFILE**

Graphic Designer with both web and print experience and a passion for packaging design. More than willing to learn any new design skills that could help me succeed in future roles.

### **EXPERIENCE**

### Freelance Graphic Designer

2018-Present / Self-Employed

I create logos, branding, labels, social media materials, and other design work for businesses and individuals around the Bay Area and beyond. One of my main clients is *Cloudwords* in San Francisco where I've made graphics for social media, gifs one-pagers, email footers, and more.

# Social Media Design Intern

2020-2020 / Scottsdale Titans

Posted on behalf of the team on LinkedIn while creating various graphics, logos and flyers for use on social medias and print. Also created multiple t-shirt designs and the logo for the cheerleading team, the Scottsdale Valkyries.

#### **Administrative Assistant**

2018-2020 / Green Hills Country Club

Regularly created flyers, posters, email/SMS blasts, as well as other web and print graphics used by the Club. Updated menus, signage, and Club website on a daily basis.

# **Experience Team Member**

2018-2018 / The Color Factory, SF

Assisted in the installation and deconstruction of art installations. Also dealt with day-to-day customer relations.

### **EDUCATION**

2013-2017

Bachelors Degree in Studio Art CSU Channel Islands / Camarillo, CA

### **STRENGTHS**

Illustrator

**Photoshop** 

InDesign

**Microsoft Office** 

**Patient** 

Creative

**Innovative** 

**Flexible** 

**Hard Worker** 

**Problem Solver** 

## **CERTIFICATIONS**

The Fundamentals of Digital Marketing

Issuing authority Google Credential ID YJ2 65L MZ3

### SOCIALS

Instagram

@ian.psd

LinkedIn

/in/ian-isaacs/